






*How National exchange platforms can drive ICT  
Standardisation in Europe - An example from Germany*

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## Example from Germany

-  European ICT economy is characterized by SMEs
-  SMEs often do not have resources comparable to those of larger companies
-  Supporting SMEs is crucial to ensure that European interests are taken into account at international level.






## Example from Germany

DIN – German Institute for standardization

-  Authorized by the federal government, contract from 1975
-  Is the national platform for standardization
-  Standardization principles outlined in standard DIN 820-1 are mandatory by the contract
-  According to DIN 820-1 standardization must not lead to a special benefit for certain stakeholders
-  DIN has to ensure balanced composition of the technical committees.

## Example from Germany 2

DIN undertakes various tasks to fulfil these obligations

-  KOMMIT – Commission for SME
-  SME Helpdesk
-  Remote participation for DIN meetings
-  Free online commenting tool for national and european standards
-  Standardization portals for certain domains (architecture, ventilation systems, etc.)

## Conclusion

This results in:



more active participation of SMEs in ICT standardization



better preparation of New Work Items



broader awareness of ICT standardization among SMEs

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